

# HEADSHOT WARDROBE PREP GUIDE CHECKLIST

A COMPANION TO THE HEADSHOT PREP GUIDE CHECKLIST  
NO STRESS REQUIRED!



## MY GOALS ARE:

- ☐ Theatrical
- ☐ Commercial
- ☐ Both

## I WANT TO PREP FOR \_\_\_\_ "LOOKS."

3 is usually plenty, unless your reps ask for characters.

I recommend not doing more than 6 – you'll be so exhausted by the time you reach your last outfits, it'll show.



## MY DREAM JOBS FOR TV ARE:

Write down 3-6 different types of roles from current, contemporary TV/Film that you are perfect for:

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

Which one(s) get you the most excited? Circle 2-3.



## MY BEST BRAND FITS COMMERCIALLY ARE:

Write down 3-6 major brands that cast people that look and feel like you. Use iSpot.tv for extra research.

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

## What do those characters wear, and how is each outfit styled?

### \*PAY ATTENTION TO:

- Color [pick versions of their outfits that are in your palette]
- Pattern
- Texture/Fabric quality
- Layers
- Cut/fit



**Take screen shots of the outfits that resonate with you the most and bring them shopping.**

## SHOP:

- ☐ IN YOUR CLOSET. You might already have everything you need!
- ☐ AT STORES WITH A RETURN POLICY. Leave the tags on, keep the clothes nice, but don't let finances stand in the way of you getting shots in wardrobe that makes sense for you.
- ☐ WITH A STYLIST. Many department stores offer complimentary personal shopping stylists. If you decide to pay for styling, make sure you hire someone who knows current film/TV/commercial trends.

## TAKE TEST PHOTOS:

- ☐ On your phone. Mirror selfies or grab a friend.
- ☐ Make sure you have enough light so you can see how the colors actually look!

## SEND THE ONES YOU LIKE TO YOUR REPS:

- ☐ Approval? Great. You're all set.

## REPEAT IF NECESSARY.

For a very general set of outfit suggestions, check out the "HEADSHOT WARDROBE PREP GUIDE GENERAL OUTFIT IDEAS."